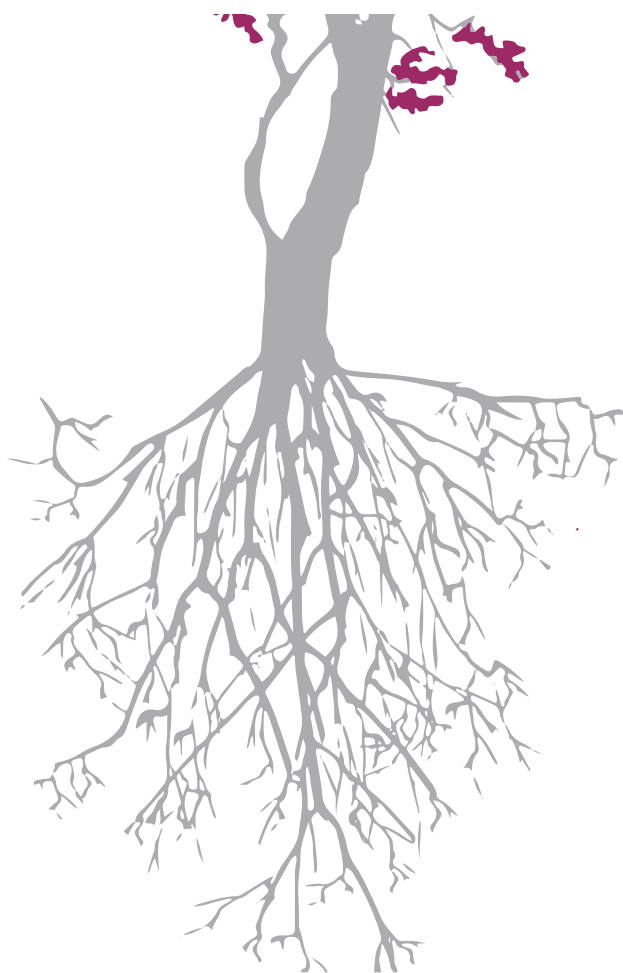




MOMENTUM

ANNUAL REPORT 2015-2016



A MESSAGE FROM JULIE

FROM OUR FOUNDER & CEO, Julie A. Burkhart

This past year was truly momentous for Trust Women.

We will continue to move forward despite the results of the recent presidential election, which were heartbreaking, to say the least.

We want you to know we're not planning to back down. That's not in our DNA. We remain committed, more than ever, to serving women.

After two-and-a-half years of planning, raising money, hiring staff and dodging roadblocks, we opened our second clinic on September 10th in Oklahoma City. You'll read more about this exciting chapter for Trust Women later in this report.

In another bit of good news, the U.S. Supreme Court ruled in *Whole Woman's Health v. Hellerstedt* that TRAP (Targeted Regulations Against Abortion Providers) laws requiring physicians who provide abortions to have admitting privileges at a nearby hospital and requiring clinics to have facilities comparable to ambulatory surgery centers place an undue and unconstitutional burden on women.

Additionally, the Oklahoma Supreme Court ruled a law in that state unconstitutional, saying that it "would make it considerably more difficult for providers to operate, and accordingly will make it more difficult for the women of Oklahoma to exercise their federally-recognized constitutional right to control their own reproductive futures."

We know anti-choice groups will fight back. We are preparing, once again, to stand up against punitive legislation. Stay tuned.

Speaking of staying tuned, we've enjoyed great media coverage this year, and we've seen significant growth on social media.

If you're one of our supporters, please know how much I appreciate you. You [#TrustWomen](#) every time you respond to a request for a contribution. You [#TrustWomen](#) when you send encouraging notes and emails. You [#TrustWomen](#) when you volunteer at one of our clinics.

If you're not one of our supporters yet, this is a great time to join us. Momentum is on our side.



Julie A. Burkhart

Founder and CEO



TRUST WOMEN
OPENS CLINICS
THAT PROVIDE
ABORTION CARE
IN UNDERSERVED
COMMUNITIES SO
THAT ALL WOMEN
CAN MAKE THEIR
OWN DECISIONS
ABOUT THEIR
HEALTH CARE.



A LOOK AT OUR SERVICES

Our clinics provide high-quality comprehensive reproductive health care to a diverse patient population. We are not gatekeepers. We trust women to make the best decisions for themselves and their families.

TRUST WOMEN SOUTH WIND WOMEN'S CENTER SERVICES INCLUDE:

- *GYNECOLOGICAL HEALTH CARE, INCLUDING, BUT NOT LIMITED TO, ANNUAL EXAMS AND PAP SMEARS*
- *FAMILY PLANNING, INCLUDING LONG-ACTING REVERSIBLE CONTRACEPTION, ALSO KNOWN AS LARCS*
- *EMERGENCY CONTRACEPTION*
- *LGTBQIA HEALTH CARE, INCLUDING HORMONE THERAPY FOR PEOPLE WHO ARE TRANSGENDER*



**WE LEAN IN TO
ABORTION CARE**

A LOOK AT OUR PATIENTS*

19: States where our patients live

Non-Kansas patients: Oklahoma, Missouri, Texas, Arkansas, Florida, Alabama, Arizona, California, Nevada, Nebraska, Colorado, Alaska, Illinois, Indiana, New Jersey, New York, North Carolina and Ohio

336: Patients who received financial assistance for abortion care


\$136,913: Total patient assistance

**This includes information only for our Wichita clinic because the Oklahoma City clinic did not open until September 10th.*



“IT’S RIDICULOUS THAT I HAVE TO TRAVEL. NOT EVERYONE IS AS STRONG AS THIS. NOT EVERYONE IS MADE OF STONE. IT’S STRESSFUL TO TRAVEL ALL THIS WAY.”

– Pearl, a patient who traveled in the summer of 2016 to Wichita for her abortion



"JUST BECAUSE WE HAPPEN TO LIVE IN A MORE TRADITIONAL, CONVENTIONAL, CONSERVATIVE PART OF THE COUNTRY, IT DOESN'T MEAN THAT PEOPLE DON'T NEED REPRODUCTIVE HEALTH CARE."

– Julie A. Burkhart, founder and CEO of Trust Women in Mother Jones magazine





WE'RE OPEN IN OKC!

South Wind is the first new clinic that offers abortion care to open in Oklahoma City in more than four decades!

Trust Women South Wind Women's Center began seeing its first Oklahoma City patients on September 10th.

We opened quietly, focusing on patient care, not fanfare.

But a week later, our supporters, friends, board members and staff celebrated with an open house, complete with a champagne toast!

Ours is the first new clinic that offers abortion to open in Oklahoma since 1974. That's more than four decades! If you're reading this, you probably helped make that happen. Thank you.

The OKC clinic was a project two-and-a-half years in the making. The state threw roadblock after roadblock at us, but as we always do, we persevered. Because we #TrustWomen.

We offer abortion care, family planning, emergency contraception, an array of gynecological care, as well as transgender health care.

Like our center in Wichita, our Oklahoma City clinic is a beautiful space. Both of our clinics are free from judgment and where we help women navigate abortion care in a compassionate way – without gatekeeping.

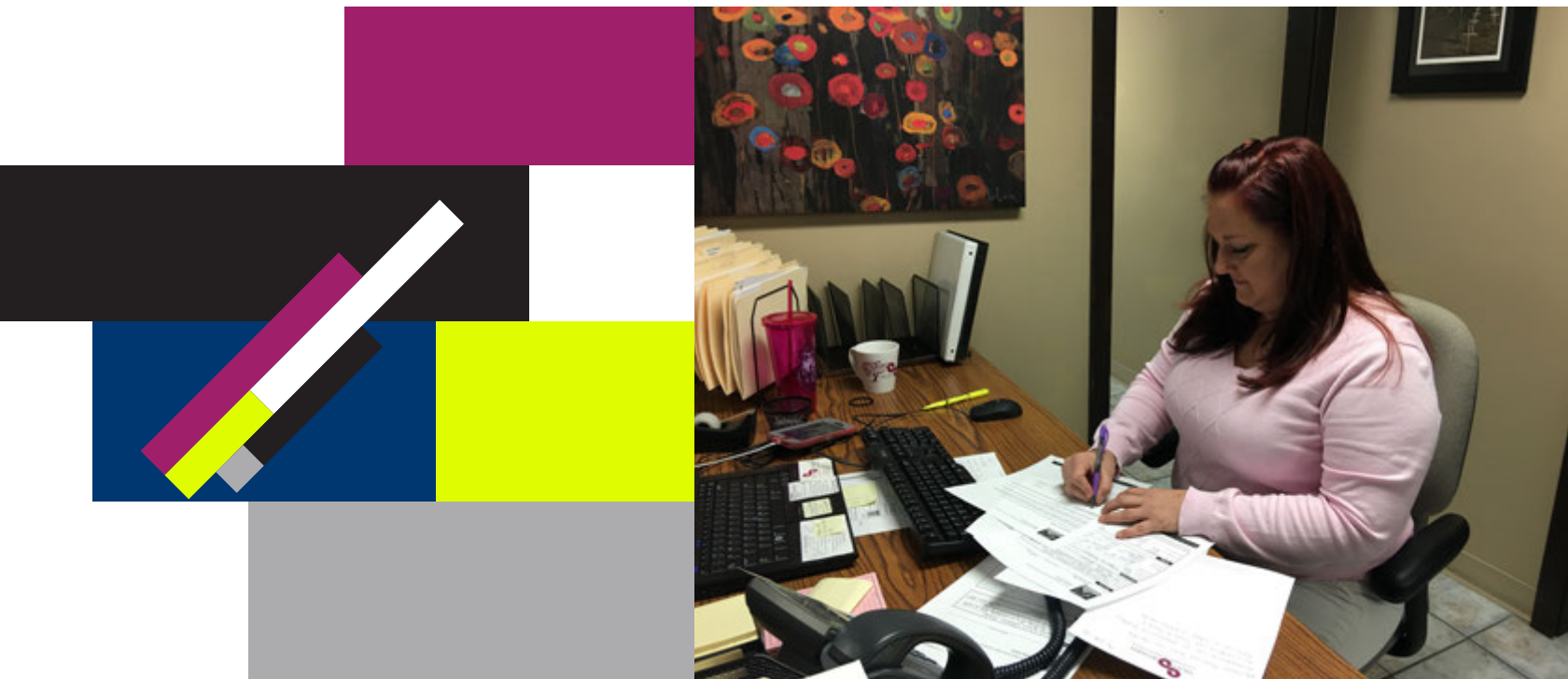


NO ONE TURNED AWAY

Trust Women South Wind Women's Center clinics never turn anyone away, regardless of ability to pay.

That's because all women deserve access to reproductive health care, including abortion. We have seen such a spike in requests for assistance, that in 2016, we hired a full-time funding coordinator.

Our funding coordinator works tirelessly with the [National Abortion Federation](#), [Peggy Bowman Second Chance Fund](#), [Roe Fund](#), [WRRAP](#) and other groups to secure funds to help women pay for their abortions.



ONE WOMAN YOU HELPED

This past summer, Brittany was able to access abortion care at our Wichita clinic. She didn't feel prepared to be a mother. Brittany was addicted to heroin and meth. She lives in Oklahoma City, but needed help before our clinic there opened.

Brittany did not have a job, a car or money.

So she asked her father for the money to pay for her abortion and begged a friend to drive her to Wichita for the procedure.

Her friend's truck broke down on the way.

Because of restrictive laws and the taboo nature of abortion, Brittany had to drive to another state to have an abortion.

After her arrival in Wichita, she had an opportunity to talk to a reporter from The Los Angeles Times. Tears streamed down her face as she explained her desire to be not **JUST A MOTHER** but a good mother. Brittany simply did not believe she would be a good mother at this time in her life, and she did not want to bring a child into the world knowing that.

The antis would have you believe that Brittany made a selfish decision. We believe she made an incredibly loving decision. We believe that abortion **IS** about motherhood – what a woman wants as a mother and as a future mother.

REACHING PEOPLE

E-COMMUNICATIONS

We send out regular e-alerts to all of our supporters. We also send a greeting to new supporters with a follow-up a few days later.

SOCIAL MEDIA

We added LinkedIn and Instagram accounts this year. Our Facebook likes increased 26.7 percent with an average 1,800 people reached each day. Our Twitter followers increased 7.6 percent.

WHAT OUR SUPPORTERS SAY

CONGRATULATIONS TO YOU AND YOUR "TEAM" ON OPENING SERVICES IN OKLAHOMA CITY!!! I AM SO PROUD OF YOU AND HAPPY FOR YOU AND YOUR "DRIVE & DEVOTION"!!! I WISH YOU THE VERY BEST IN YOUR ENDEAVORS!

—B.H.

I LIVE IN NORTH CAROLINA AND AM 66 YEARS OLD. I JUST READ ABOUT YOUR CLINIC AND I HAD TO SEND YOU A HUGE CONGRATULATIONS FOR ALLOWING THE WOMEN OF OKLAHOMA CITY TO FINALLY RECEIVE THE HEALTH CARE WE ALL DESERVE.

— E.M.

I WANT TO CONGRATULATE AND COMMEND YOU AND YOUR CLINIC FOR HAVING THE FORTITUDE TO OPEN YOUR NEW CLINIC. WOMEN NEED TO HAVE OPTIONS WHEN IT COMES TO THEIR HEALTH CARE. NOT JUST ABORTIONS BUT THE OPPORTUNITY FOR EDUCATING WOMEN.

— M.O.

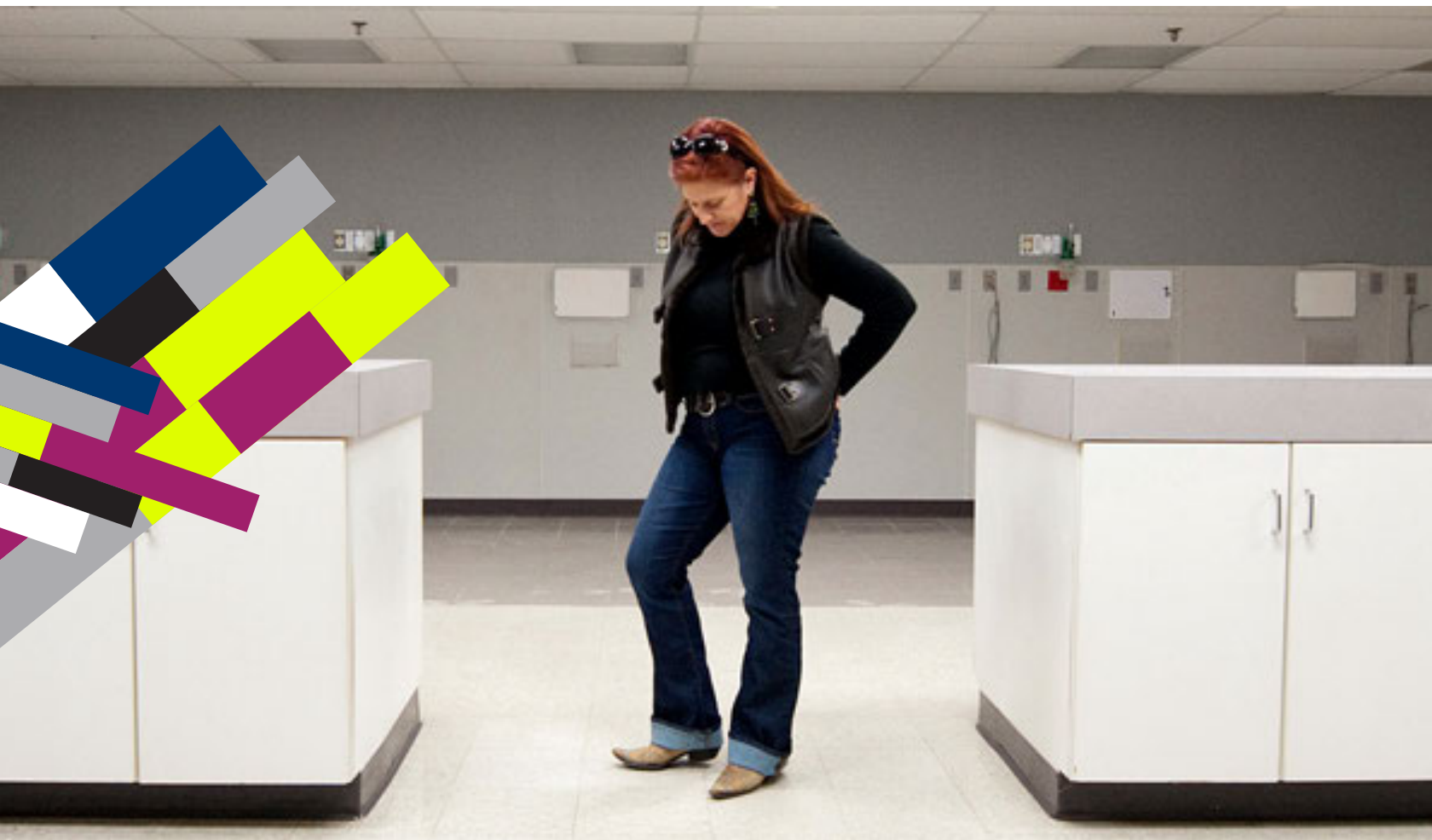
MAKING NEWS

Trust Women enjoyed robust media coverage in 2016, much of it fueled by our new clinic in Oklahoma City.

Reporters from outlets such as Marie Claire, BBC, Bloomberg, Radio Canada, the Los Angeles Times, several Oklahoma City news stations and others visited our clinics. Magazines, newspapers and online sites sought out our expertise.

We joined Help a Reporter Out, which gives us an opportunity to respond to interview requests three times a day.

Journalists recognize Trust Women as a leading source for reproductive rights and women's issues.



MAKING NEWS

HIGHLIGHTS OF COVERAGE IN 2016 INCLUDE:

- Oklahoma's first new abortion clinic in 40 years just opened, but getting it shouldn't have been this hard: Bustle (9/19/16)
- First look inside abortion clinic planned for OKC: KFOR (9/6/16)
- The Infuriating and Inspiring Story Behind the Opening of a Red-State Abortion Clinic: Mother Jones (8/1/16)
- Oklahoma to open first abortion clinic in 30 years following attempt to outlaw procedure: The Independent (6/27/16)
- Oklahoma in the U.S. opens first abortion clinic in 30 years: BBC (6/27/16)
- Clinic that offers abortion to open in Oklahoma City: The Oklahoman (6/12/16)
- Abortion Providers Won't Be Scared Away By Anti-Abortion Legislation: Cosmopolitan (6/10/16)
- Crossing the 'abortion desert': Women increasingly travel out of their states for the procedure: The LA Times (6/2/16)
- Is Oklahoma trying to be America's less progressive state?: The Guardian (5/28/16)
- Meet the Woman Opening an Abortion Clinic in the Nation's Most Anti-Choice State: Rolling Stone (5/20/16)
- Mission Critical: Marie Claire (5/17/16)
- The most difficult business you could run: Bloomberg Businessweek (2/26/16)

MISSION CRITICAL

In the past five years, states nationwide have passed an unprecedented number of laws restricting access to abortion—shuttering hundreds of clinics and shrinking the ranks of doctors who provide abortion care. In part two of *Marie Claire's* series on reproductive rights, we travel the Midwest with a physician whose ability to practice is in peril

By KAYLA WEBLEY

Photographs by REBECCA GREENFIELD



Credit: Marie Claire



"I THINK WHAT WE DO IS VITAL. AND I THINK TIME IS ON OUR SIDE. I THINK THAT IN THE FUTURE, PEOPLE WILL REALIZE THIS IS THE RIGHT PATH."

– Julie A. Burkhart in *The Independent* newspaper

ADVOCATING FOR PATIENTS

Trust Women recognizes the incredible importance of strategic organizing and advocacy on behalf of our patients, our physicians and for the reproductive rights and justice movement as a whole. We strive to identify and unite individuals, communities, lawmakers and organizations — both local to our clinics and on a national scale — so as to advance reproductive rights and justice.

This past legislative session, we introduced bills to repeal two anti-choice laws — both the telemedicine ban and the private insurance ban on abortion. Legislators rallied around these bills, advocating for them in the media and in House and Senate committees. We mobilized people from the two canvasses that we held in previous years. They spoke out around these repeal bills in local newspapers, at house events and by testifying in committee hearings.

Additionally, through participating in conferences, speaking engagements, exhibiting at various community locations and taking active roles in coalitions, we have continued to build not only our organization but the reproductive rights movement.

REACHING OUT

IN 2016, TRUST WOMEN:

- Participated in Oklahoma City and Wichita Pride celebrations.
- Sponsored a booth at the Kansas State Fair in coalition with Peggy Bowman Second Chance Fund and Planned Parenthood.
- Presented to various college classes about family planning and abortion care.
- Founder and CEO, Julie A. Burkhart, spoke at numerous events across the nation, including Fordham University, New York University (NYU), the City University of New York (CUNY) and the prestigious Woman's National Democratic Club in Washington, D.C.
- Held a breakfast with leaders and lawmakers that focused on messaging regarding reproductive rights.
- Launched a candidate questionnaire and published an online voter guide for the 2016 general election in Kansas and Oklahoma.
- Presented and co-sponsored at the 2016 Take Root conference in Oklahoma.
- Lobbied in both Kansas and Oklahoma during sessions, advocating for reproductive rights.

1,187: VOLUNTEER HOURS

30: SPEAKING ENGAGEMENTS

30: COMMUNITY EVENTS

97: NEW VOLUNTEER SIGNUPS

AT A GLANCE

We're thrilled to say this past year has been financially successful for Trust Women. Our sustainers continued with generous support. We saw new contributors come on board and increased our monthly giving program dramatically.

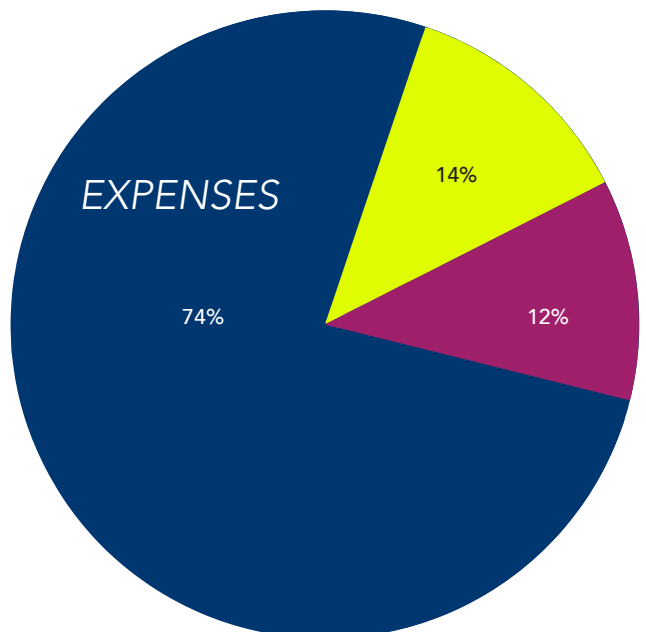
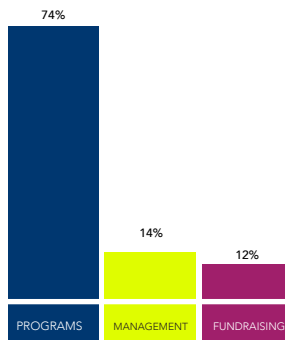
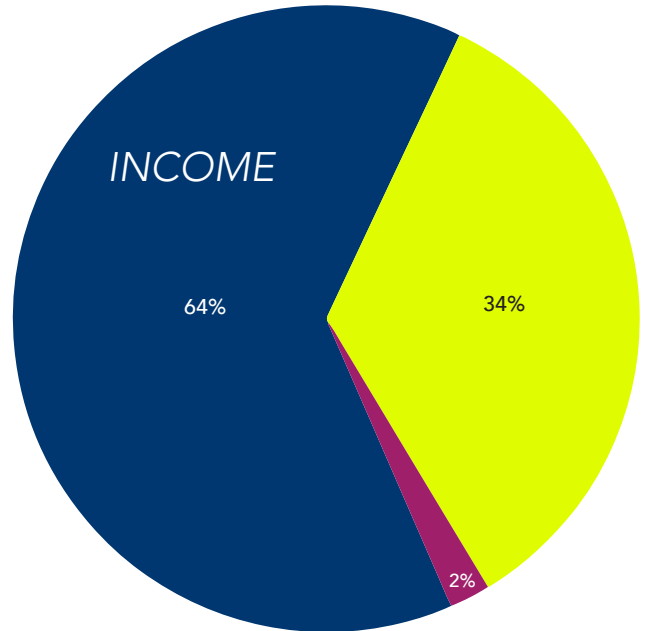
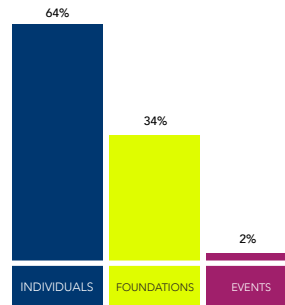
Dollars from grants are the highest they've ever been. We're excited to grow this area of our development program.

People are ready to invest in proactive work in hostile states and prove that reproductive rights should not depend on where you live.

We have invested more this year in garnering new support from across the county. As a result, our list of contributors has grown by 17%. Compounded with a growing retention rate, this puts us in a secure position financially to open more clinics, take on expanded advocacy work and fight unconstitutional laws.

Although contributions from foundations continue to grow, our No. 1 source of funding still comes from individuals, people such as you.

To request a copy of our 990, please contact us at 316.425.3215 or info@trustwomen.org



THE 2015 GALA

Activist and actress Kathy Najimy, who starred in "Sister Act," "King of the Hill" and "Hocus Pocus," joined us for an evening of celebration as our keynote speaker at our Fourth Annual Gala. She shared her experience navigating reproductive health care and having an abortion.

Close to 200 people celebrated the past year's accomplishments with us in person, and many more celebrated in spirit as more than 80 percent of our contributor base is from out of state.



BOARD OF DIRECTORS

Anthony Tenbrink | Board Chair

Keith Sellers | Secretary and Treasurer

Barbara Buff

Julie A. Burkhart | Founder and CEO

Beth Kanter

Erin Kenny, PhD

Omare Ogisi

Bruce Price, MD

LEADERSHIP

Julie A. Burkhart | Founder and CEO

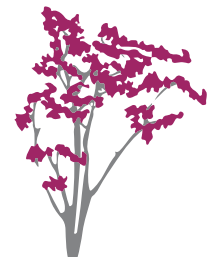
Molly Oakley | Chief Operations Officer and Oklahoma City Clinic Director

Tammy Campbell | Wichita Clinic Director

Rebecca Tong | Director of Development

Tamber Hepner | Director of Advocacy and Outreach

Deb Gruver | Director of Communications



WAYS TO EXPAND ACCESS

Trust Women Foundation is a 501(c)(3) nonprofit organization under the IRS Code.

CASH OR CHECK

The most common way to contribute is by check. Contributions may also be made online at itrustwomen.org.

STOCK AND SECURITIES

Contributing stocks, mutual funds and bonds is a great way to fight for justice. Donors receive a tax deduction for the current value of the stock while avoiding most or all capital gains tax.

DONOR-ADVISED FUNDS

This is a convenient and flexible way to manage your charitable giving and a cost-effective alternative to establishing a private foundation. You can recommend that a distribution be made from your donor-advised fund for Trust Women's programs and services. The gift is then made in your fund's name.

PLANNED GIVING

Remember Trust Women in your will, trust or through an annuity. This is one of the most meaningful gifts you can make to future generations and provides a sustainable long-term future for Trust Women.





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A decorative graphic in the bottom right corner consisting of several overlapping, slanted rectangular bars in black, blue, magenta, and yellow, resting on a thick gray horizontal line.

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