ONE YEAR AND COUNTING

TRUSTWOMEN

ANNUAL REPORT 2013-2014
Dear Friend,

Over the past 18 months, we have come a long way. In many ways, we have accomplished more than most people ever expected. With the generous help of our donors, we have restored access to reproductive health care in Wichita, Western Kansas and Northern Oklahoma. We brought hope to a movement that has faced many challenges and difficult times in recent years. This is something that we can all be proud of accomplishing.

This report is designed to give you a glimpse of the things we have done in the past year and a half. It is also meant to give you a better understanding of the values and goals we have as an organization. Over time, we have come to a better, more defined, understanding of our mission and what we most want to accomplish as an organization. We would also like to take this opportunity to provide you with an understanding of what our future goals are.

To donors and friends: please accept our thanks for traveling this long path with us. Together, we have accomplished so much on behalf of women. We want to share with you a small sampling of who we’ve been able to help. Once again, thank you for helping us give women a chance, opportunity and choice.

To those who may not be familiar with our organization: please use this report as a chance to learn more about us. Since 2010, Trust Women has worked to protect, expand and restore access to reproductive health care, including abortion care. We have done this through advocacy, education and direct service provision. In April 2013, we opened South Wind Women's Center in Wichita, Kansas; thus restoring access to abortion care to that community for the first time since Dr. Tiller’s death on May 31, 2009. With Dr. Tiller as our inspiration, we are devoted to helping women access necessary reproductive health care so that they can make their own decisions. We are dedicated to working in places that are in desperate need of abortion services. We will not ignore underserved communities in politically hostile states. These are our homes, and we will not abandon them. Please consider joining us in our mission.

Sincerely,

Julie A. Burkhart
Founder and CEO
Trust Women and South Wind Women's Center
South Wind Women's Center Patient Numbers

With the opening of South Wind Women's Center, we were able to restore abortion care to the largest metropolitan area without an abortion provider in the United States since 2009. We are the only clinic that provides abortion care within 200 miles. We provide services to patients in south, central and western Kansas. We also see patients from Oklahoma, Texas and Missouri. We have seen a steady flow of patients seeking abortion services and a growth of patients seeking out gynecological care, transgender health care and other reproductive health care.

Patient Visits by Type: October 2013 to October 2014

We’ve provided care to over 2,700 people since April 2013.

- Birth Control Visit — BC Visit
- Gynecological, Primary and Transgender Visit — G, P, T Visit
- Well-Woman Exams — WW Exams
- Options Counseling — OC
- Ultrasounds
- Testing for Sexually Transmitted Infections — STI Testing
- Surgical and Medication Abortions
Because Kansas does not allow people to use private or public insurance to pay for their abortion procedures, many patients have trouble paying for their health care. We have helped over 650 people access funding from a variety of sources to cover their procedures. Most of our patients are already mothers and often the sole or primary provider for their families. People in this part of the country are also more likely to travel further to access abortion care, which means additional transportation and lodging costs, costs for childcare and lost wages. Many women cite economics or their responsibilities to their children as reasons to not continue a pregnancy. We work with our patients to help them find resources to make the medical decisions they feel are best for themselves and their families.

Abortions Per Month: April 2013 to October 2014

Our opening increased the percentage of women living in a county with a provider from 25% to 42%
Comments from some of our patients:

Everyone is so pleasant. It has really helped with my anxiety.
SWWC Patient

I was a little worried coming in here, not knowing what to expect, but you have all been great.
SWWC Patient

You've given me a second chance to be my best.
SWWC Patient

I have a two year old boy & a 1 year old girl, both born on the same day year apart. Another pregnancy with two little ones by myself more or less I don't believe I can handle. Thank you Southwind & thank you to the ones that helped cover some of the costs through donations. XOXO

This was one of the hardest decisions I have ever made. But I know in the end it will be the best choice for me & my 3 year old daughter. Being a single mother is hard already having another when I could barely support the one I have would only be harder on me & my daughter emotionally & financially. Knowing that I'm not alone has made the choice easier. Thank you...Southwind for being here to help all the women that come here.

Finding this clinic filled me with hope that someone would understand and help. I hope you have found the same comfort. The strength it takes to make a decision for you is no small thing. I applaud you! I trust you and your decision.

...Without this clinic, I don't know where I would be today. And like others have said it is very easy to judge others until you are put in this situation yourself, trust me I was one of them...

"Thank you for letting me have a choice. Southwind facility & staff have been amazing and very supportive. I know in my heart I made the right choice for me. And if you read this, you did too! Staff if you read this, Thank you from the bottom of my heart. <3 always"

To the ladies of SWWC Thank you! I felt very comfortable and supported here. A weight has been lifted off my shoulders and I now have a chance at a new life. God bless you all. <3"
Trust Women Mission:

Trust Women Foundation opens clinics that provide abortion care in underserved areas so that all women can make their own decisions about their health care.

What we do:
- Create a network of physicians to staff TW clinics and provide abortion care
- Navigate forceful opposition
- Foster local and national advocacy

Our Goal: For all women to have access to health care, including abortion services, regardless of where they live or their ability to pay.

Physician Recruitment and Training
Part of our mission is increasing the number of physicians providing abortion services in the United States. The U.S. is fast becoming an “abortion desert” due to a lack of clinics and physicians providing abortion services. We are committed to helping physicians provide abortion care in underserved communities. We currently have six physicians signed on at South Wind Women’s Center. We are exploring the possibility of providing space and training for physicians who are in residency programs. Many residency programs in hostile states no longer offer this training, and hospitals very rarely provide abortion services and training. This makes it difficult for physicians, who would like to provide abortion care, to be able to gain the skills and knowledge needed. In order to utilize the skills of these physicians, we need to have clinics that offer abortion services where they are needed. This is the Trust Women Mission.

Interns
Trust Women believes that it is vitally important for our movement to train and invest in young people so that they can become leaders, organizers and educators in their communities. Trust Women has several interns, both virtual and in-house, each semester. Students have the opportunity to learn more about reproductive health and rights, as well as gaining valuable work experience in areas such as writing, blogging, social media management, nonprofit administration, fundraising and the legislative processes. Some of our interns have gone on to law school, graduate programs and work in the pro-choice movement. Some of them have also become full-time Trust Women staff.

Since the opening of South Wind Women’s Center, we are proud to expand our training and education programs to include medical students. We have had eight medical students, from various medical schools, observe procedures and patient visits. We are also proud to have served as the extern site for two fourth year medical students.
How We Communicate:
Press, Opinion Editorials, Letters to the Editor, Features and Interviews

Press Highlights

• Wichita Abortion Clinic - New York Times (2.21.2013)
• Reopening Dr. Tiller’s former abortion clinic - Last Word with Lawrence O’Donnell (2.15.2013)
• Four Years Later, Slain Abortion Doctor’s Aide Steps Into the Void - New York Times (2.14.2013)
• "We’re Not Going To Be Pushed Around by the Antis" - Mother Jones (2.11.2013)
• Following in Dr. George Tiller's footsteps - LA Times (3.26.2013)
• South Wind Women’s Center, Abortion Provider In Wichita, Opens Despite Efforts To Stop It - Huffington Post (4.10.2013)
• Defying extremist threats, clinic reopens with community support - Rachel Maddow Show (4.4.2013)
• Clinic of Slain Abortion Provider George Tiller Reopens in Kansas - Democracy Now (4.4.2013)
• Kansas: Abortions Available Again in Wichita - New York Times (4.4.2013)
• New Kansas clinic offering abortions opens in building once owned by slain abortion provider - Washington Post (4.4.13)
• Nearly Four Years After Dr. Tiller’s Murder, Wichita Has An Abortion Clinic Again - Mother Jones (4.2.2013)
• Julie Burkhart: Will Kansas be the next Texas?: Wichita Eagle (11/6/13)
• Julie Burkhart: the Woman Who Won't Back Down: MORE (3/1/14)
• One year after opening, South Wind Clinic reports performing 1,200 abortions: Wichita Eagle (4/3/14)
• All In America: The battle for healthcare: All in with Chris Hayes (5/23/14)
• Fighting for the Right to Choose: All in with Chris Hayes (5/23/14)
• Crossing the Cedar Fence: Discussing Abortion on the Anniversary of Dr. Tiller’s Murder: KMUW (5/27/14)
• Five Years After Dr. Tiller’s Death, It’s Still Dangerous to be an Abortion Provider: Think Progress (5/30/14)
• Five years after a doctor’s murder, women carry on his legacy: MSNBC (5/30/14)
• “His murder did not stop us”: Meet the women keeping George Tiller’s legacy alive in Wichita: Salon (5/30/14)
• “Do what we tell you to do, or we will kill you.”: Salon (6/26/14)
• Let women, not anti-choice zealots, make their health decisions: LA Times (10/15/14)
How We Communicate:
Emails and Social Media

Our email list has grown to over 9,000 contacts
Much of our online advocacy work falls into our role as a reproductive health expert. We provide information about laws, news stories, court cases, legislation and other stories regarding reproductive health care with our email list and our followers on social media. Our goal is to provide a Midwestern and Southern viewpoint to reproductive health news and education.

Social Media
In addition to our email list, we have a large and active following on Facebook and Twitter. We share reproductive health news every day, as well as provide updates on our activities. As the charts demonstrate, we have shown dramatic growth on both of these platforms in the last few years.

Trust Women Facebook
Likes: 4,485

Trust Women Twitter
Followers: 10,984

These are online graphics we created to honor Dr. Tiller on the fifth anniversary of his death.
Advocacy

Our on-the-ground advocacy is another large part of what we do. We want to ground our clinics in the communities they serve. Through tabling at events, and our innovative Door-to-Door canvass program, we are creating dialogues with our neighbors that are outside the “culture wars.” These activities also help us identify and mobilize people who want to stand up for their rights.

These are just a few of the events we participated in and organized in 2013 and 2014:

2013

• Julie chaired a panel at the International Family Planning Conference in Addis Ababa, Ethiopia and presented at the Funders Network on Population, Reproductive Health, & Rights.
• Media conglomerate Clear Channel lifts ban on South Wind’s radio ads after a campaign by Trust Women in conjunction with Women, Action, and the Media (WAM). We raised public support for our work, a dozen media hits, thousands of tweets and collected over 68,000 signatures of support.
• Trust Women stopped two attempts by anti-choice organizations to rezone our facility.
• Trust Women hosted author Robin Marty for a book signing of Crow After Roe and a reproductive justice activist training in Kansas.

2014

• We successfully booked the “abortion rom-com” Obvious Child to play in Wichita. The distributor had been on the fence over a smaller market, but we wouldn’t take no for an answer.
• Trust Women launched our first Door-to-Door canvass program to identify people who “trust women to make private medical decisions, including abortion” and identified 6,000 new supporters.
• Trust Women presented at and co-sponsored the Take Root: Red State Perspectives on Reproductive Justice Conference.
• Trust Women organized and hosted an International Women’s Day Concert.
• We held a screening of Attitude is Everything: the Opening of Wichita’s Only Abortion Clinic.
• Trust Women started collaboration with the 1 in 3 Campaign, an abortion story telling project to empower patients and combat stigma.

Here is a map of new supporters we identified during the canvass in Wichita!
Legislative Monitoring and Advocacy

As part of our advocacy program, we lobby during the legislative session in Kansas and Oklahoma. We summarize and track legislation that may affect access to reproductive health care on www.trustwomenpac.org. We also post these reports on our social media. We provide summaries of current reproductive health laws, as well as information about registering to vote. In April 2014, we organized a lobby day at the Kansas State Capitol. Volunteers spoke to legislators about the importance of laws that support access to reproductive health care. They also presented legislators who worked to defeat anti-choice bills with “Trust Women” cookies! Trust Women has also participated in Oklahoma lobbying days for many years.

2014 Trust Women Kansas Lobby Day

Trust Women at the 2014 OCRJ Pink Wave Oklahoma Lobby Day
Trust Women Foundation Board of Directors

- Julie Burkhart—Founder and CEO
- Amber Lockner—President
- Keith Sellers—Treasurer
- Anthony Tenbrink—Secretary
- Omare Ogisi
- Erin Kenny
- Tiffany Reynolds-Richardson
- Shaloma Shawmut-Lessner
- Barbara Buff
- Beth Kanter
- Abby Arthur

Trust Women Foundation Staff

- Julie Burkhart—Founder and CEO
- Katie Knutter—Communications and Grants Director
- Rebecca Tong—Development Director
- Michael Moeder—Advocacy Director
Development Report: Growing Support

2013 was TWF’s largest financial year since the founding of Trust Women. Not only did our core donors continue with generous support, but we also received an unprecedented number of unsolicited contributions from near and far. In total, unsolicited contributions accounted for over 40% of what was raised in 2013, due to a tremendous amount of media coverage surrounding the opening of our first clinic in Wichita, Kansas.

Funding Sources 2013

In 2014, we were able to compound on this success. Grants received increased by 582%. We retained first time donors from the previous year and are on track to exceed 2013’s financial success.

Funding Sources 2014

To maintain our level of service, and add on new programs in other states, our yearly goals continue to grow. The generous support of individuals and foundations has ensured not only the success of our first clinic, in Wichita, but also the future success of our second clinic in Oklahoma.

The number one source of funding we rely on is contributions from individuals. We are a young and growing nonprofit and our success is due to your incredible support.
Thank you for your support

The Trust Women and Trust Women South Wind Women's Center Family